

A multifaceted business sale took collaboration and a long-term plan

Key Partners

Private Wealth Management

UBS experts helped us diversify proceeds, generate consistent income and inspire philanthropy

When you've achieved a certain level of wealth and accomplishment, obtaining the right financial advice becomes an even greater priority. Our team has worked exclusively with affluent families, executives, entrepreneurs and family offices. As one of a select group of Private Wealth Management teams at UBS, our diverse backgrounds, credentials and experience afford us access to global opportunities tailored to ultra-wealthy clients with unique and complex needs. Whether you're restructuring your portfolio, exiting your business or transitioning to a family office, we're well positioned to identify an appropriate solution, simplify the complexity of your finances and ultimately help you enhance and preserve your success today and for years to come.



The situation

Not long after they took their medical imaging company public, our clients chose to sell the company to a multinational health care conglomerate for \$1 billion—in an all-cash transaction. They were letting go of the entire senior management team, which left these executives with large stock positions.

In addition, our clients' families held the majority of their wealth in the company. We knew they needed to transition their highly concentrated net worth into a diversified, incomegenerating portfolio.

The strategy

- After the private sale, we built our relationship on custody of the company stock and then its subsequent sale via Rule 144A.
 We also assisted in lending and hedging strategies for the stock.
- We helped our clients clarify their future income needs after selling the business and then developed a diversified portfolio designed to pursue those goals.
- Our team worked with corporate council for the now-public company, family attorneys and accountants, as well as additional trust and estate attorneys.
- We collaborated with a number of UBS specialists to execute our solutions, which included our wealth strategy team and the UBS trading desk for hedging strategies for the stock; the lending team for borrowing against the diversified portfolio and using the proceeds for a new business.

The results

Our advice helped our client comfortably step back from work. His son would run the new business. He realized he had the financial resources to pursue family philanthropy. He established his foundation and put a legacy plan for the next generation.

Key Partners

UBS Financial Services Inc.

Terminus 100 3280 Peachtree Road NE 21st Floor Atlanta, GA 30305 404-479-0000

ubs.com/team/keypartners

Timothy A. Dod

Managing Director–Wealth Management Private Wealth Advisor

Brent W. Lane

Senior Vice President–Wealth Management Private Wealth Advisor

Bradley E. Roberts

Senior Vice President–Wealth Management Private Wealth Advisor

Elizabeth W. Hale

Senior Wealth Strategy Associate

Sarah B. Flaman

Senior Wealth Strategy Associate

Justin M. Pugh

Senior Wealth Strategy Associate

Molly G. McCormick

Registered Client Service Associate

This case study is shown for informational purposes only and may not be representative of the experience of all clients. It is not intended to represent the performance of any specific investment or financial advisory program. Each client's circumstances may be different. There is no guarantee of the future success of any of the strategies discussed.

Neither UBS Financial Services Inc. nor any of its employees provide tax or legal advice. You should consult with your personal tax or legal advisor regarding your personal circumstances.

As a firm providing wealth management services to clients, UBS Financial Services Inc. offers both investment advisory services and brokerage services. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business and that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information, visit our website at **ubs.com/workingwithus**.

Private Wealth Management is a division within UBS Financial Services Inc., which is a subsidiary of UBS AG. © UBS 2021. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. cs_Key case study_v3